

Brigadier General Ron Sconyers (USAF, Ret.) Chief Executive Officer, Physicians for Peace

Brig. Gen. Ron Sconyers joined Physicians for Peace as the chief executive officer in 2004. Sconyers spent the majority of his career as a military officer in the U. S. Air Force.

While on active duty, he served in a number of command and staff positions, culminating as the director of public affairs for the Secretary of the Air Force.

His military experience put him on the frontline of international crises, serving as the spokesman for the 1989 invasion of Panama and the 1991 liberation of Kuwait. Sconyers was also the Pentagon spokesman for such crises as the terrorist bombing of Khobar Towers in Saudi Arabia and the tragic death of former Secretary of Commerce Ron Brown.

As a civilian, he founded a nationally recognized nonprofit, K.I.D.S. (Kids in a Drug-Free Society), which taught working parents how to communicate with their preteen children about the risks of alcohol, tobacco, and drugs. Sconyers then founded a consulting firm, Vector Communications, LC, which focused on relationship building for nonprofits and small businesses.

He is accredited in public relations and is a member of the elite Public Relations Society of America (PRSA) College of Fellows, and he was inducted as a charter member to the PRSA National Capital Chapter Hall of Fame. Sconyers has earned a number of prestigious awards, including four Silver Anvils, the highest award in the public relations profession.

He was also a fellow in foreign politics, international relations and the national interest, Massachusetts Institute of Technology, and is a senior fellow with the Center for Risk Communications, New York City.

Sconyers is active on a number of boards, including the Newport News Educational Foundation, Virginia Air and Space Center Foundation, and the USO of Hampton Roads.

He has an undergraduate degree in international affairs from the U. S. Air Force Academy and a master's degree in communications from St. Louis University.

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